



## KATE MARLOWE

Illustrator & Designer  
hello@katemarlowe.ca

### EDUCATION

#### BA (HONS) GRAPHIC DESIGN

University of Hertfordshire  
2016 - 2017

#### IDEA DIPLOMA PROGRAM

Capilano University  
2013 - 2016

#### STUDIO ARTS PROGRAM

Capilano University  
2012 - 2013

### AWARDS

#### D&AD NEW BLOOD AWARD

Crowne Plaza, Connect With the Best  
May 2017

#### EIZO COLOUR FINALIST

Eizo ColourEdge Monitors  
April 2017

#### SHAPING A CREATIVE FUTURE

Prada, Yale, Politecnico, & Hertfordshire  
March 2017

#### PORTFOLIO SCHOLARSHIP

Capilano University  
June 2016

#### DEAN'S LIST

Capilano University  
Sept 2012 - May 2016

#### DESIGN EDGE AWARDS (REDGEES)

BC & Yukon Student Work, Finalist  
May 2015

#### GDC NATIONAL AWARDS

Applied Arts, Honourable Mention  
Sept 2015

### SKILLS

Adobe Creative Cloud  
Squarespace  
Wordpress

### PROFILE

I am a woman of few words and lots of ideas. Internships with Ion design and Mindfire Productions as a graphic designer have taught me to think ahead, work efficiently, communicate clearly and be resourceful and versatile on the job. Training in Studio Arts, the IDEA Design Program, and the University of Hertfordshire have given me a strong base in applied arts and I am excited to keep learning as I continue my career in the design industry.

### EXPERIENCE

#### ART DIRECTOR & DESIGNER / TRACTION CREATIVE

Art direction and design for print and digital applications.  
October 2017 - present

#### NEWBLOOD ACADEMY / D&AD

Design and advertising training experience with leading industry professionals. Proposed a campaign for giffgaff mobile.  
July 2017

#### DESIGN PLACEMENT / THE PARTNERS

Designed posters for Elliptic Co, and Mark Denton. Assisted design on multiple branding projects and internal assignments.  
May 2017 - June 2017

#### SPACES OF LUXURY / PRADA WORKSHOP

Design and business students from Hertfordshire, Yale, and Politecnico Milano collaborated in teams to reimagine the future of Prada's retail experience and pitch a concept.  
March 2017

#### DESIGN INTERNSHIP / ION DESIGN

Place branding research, strategy, design and implementation through to production of press or web ready files, and proofing.  
May 2016 - September 2016

#### DESIGN MENTORSHIP / TOOLBOX DESIGN

Proposed branding for Fairmont Jasper Park Lodge's kids' camp.  
January 2016 - April 2016

#### INTERN DESIGNER / MINDFIRE PRODUCTIONS INC.

Graphic design and set design for the movie "Brain on Fire."  
May 2015 - August 2015

#### INTERN DESIGNER / STRAIGHT LINE DESIGNS INC.

Designed and constructed outdoor seating areas for schools on the North Shore.  
July 2012 - August 2012